

SHAURA *Rodgers*

"MULTIPLE STREAM QUEEN"



MEDIA KIT

SHAURA *Rodgers*

A LITTLE BIT ABOUT ME

Shaura Rodgers entrepreneurial spirit began at the early age of 10 delivering newspapers in the neighborhood of Garfield Heights, Ohio. She was always an inquisitive child watching real estate shows instead of cartoons. At age 16, she landed a retail sales position and within one year was promoted to a management position. After making the cheer team at Central State University, she declined, deciding college was not for her and chose to take classes at her local community college. Nevertheless, by age 19, she was then promoted to Store Manager and District training Manager for the retail franchise company. Thereafter, she realized she was born a leader and was destined for greatness.

At age 22, she revisited her interest in doing hair and nails for family & friends & decided to take a leap on faith and pursue the cosmetology field full time. She had the opportunity to work, attend school, care for her small children while being self-employed. After being in the cosmetology field for 8 years, she decided to pursue another dream as cheer coach! Since 2008, this dream has blossomed into a wonderful growing organization coaching and mentoring children age 3-18.



SHAURA *Rodgers*

MISSION STATEMENT

From speaking events, business mentoring, coaching, turning unqualified buyers to qualified buyers; the aura of what Shaura empowers is guaranteed to have you inspired, motivated, ready to elevate & shift your mindset to upgrade your faith to match your fate. After gaining clarity on your passion & purpose, your growth spurts.

GET IN TOUCH WITH ME

Phone Numbers:

- Main Line:(216)526-6245

Email:

- info@shaurarodgers.com

Websites:

- www.shaurarodgers.com
- linktr.ee/shaurarodgers
- [linkedin.com/ShauraRodgers](https://www.linkedin.com/ShauraRodgers)

Social Media:

- IG:Mzlconic
- FB:Shaura Rodgers
- Linkedin: Shaura Rodgers



BRANDS



NAILTORIOUS ICONZ OWNER

Ready to give you the best & most exceptional beauty service you've ever experienced from nails, skin, lashes & makeup.

www.nailtoriousiconz.com



RISING STARS ACADEMY OF CHEER & DANCE DIRECTOR

Cheer & dance organization that provides a quality & affordable program for ages 3-18.

www.rsacheer-dance.com



ICONIC LUXURY BRAND CEO

Apparel line geared towards activewear, fitness wear, all custom sports apparel & accessories.

www.iconicluxurybrand.com



EXCEPTIONAL CREDIT SERVICES CEO

Credit Restoration, financial literacy, personal business funding & consulting services. Turning unqualified to qualified & helping others achieve goals faster financially.

www.exceptionalconsultingsolutions.com



EXP REALTY REALTOR

Residential & commercial licensed realtor specializing in first time home buyers & certified home stager.

shaurarodgers.exprealty.com



ICONIC LUXURY COLLECTION CEO

Delivering high quality 100% virgin hair extensions, raw & virgin hair, short silk hair bonnets, bundles, closures, frontals & wigs.

iconic-luxury-collection.myshopify.com

SHAURA *Rodgers*

PUBLICATIONS

CO-AUTHOR

Reach Your Greatness

"Top Thought-Leaders Share Their
Secrets for Living an Extraordinary Life!"

AUTHOR

The Business Startup

"20 Steps to Starting A Business"

The Business Boss

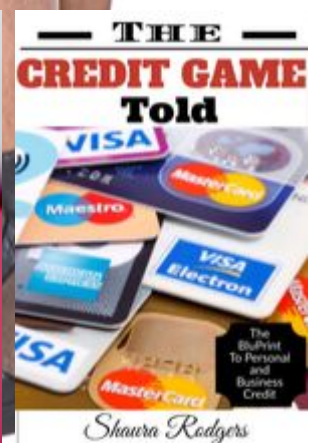
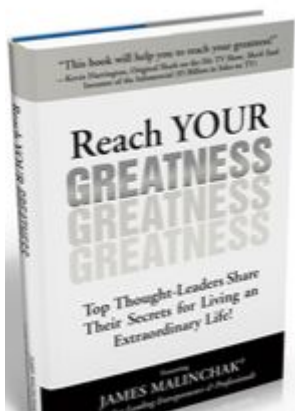
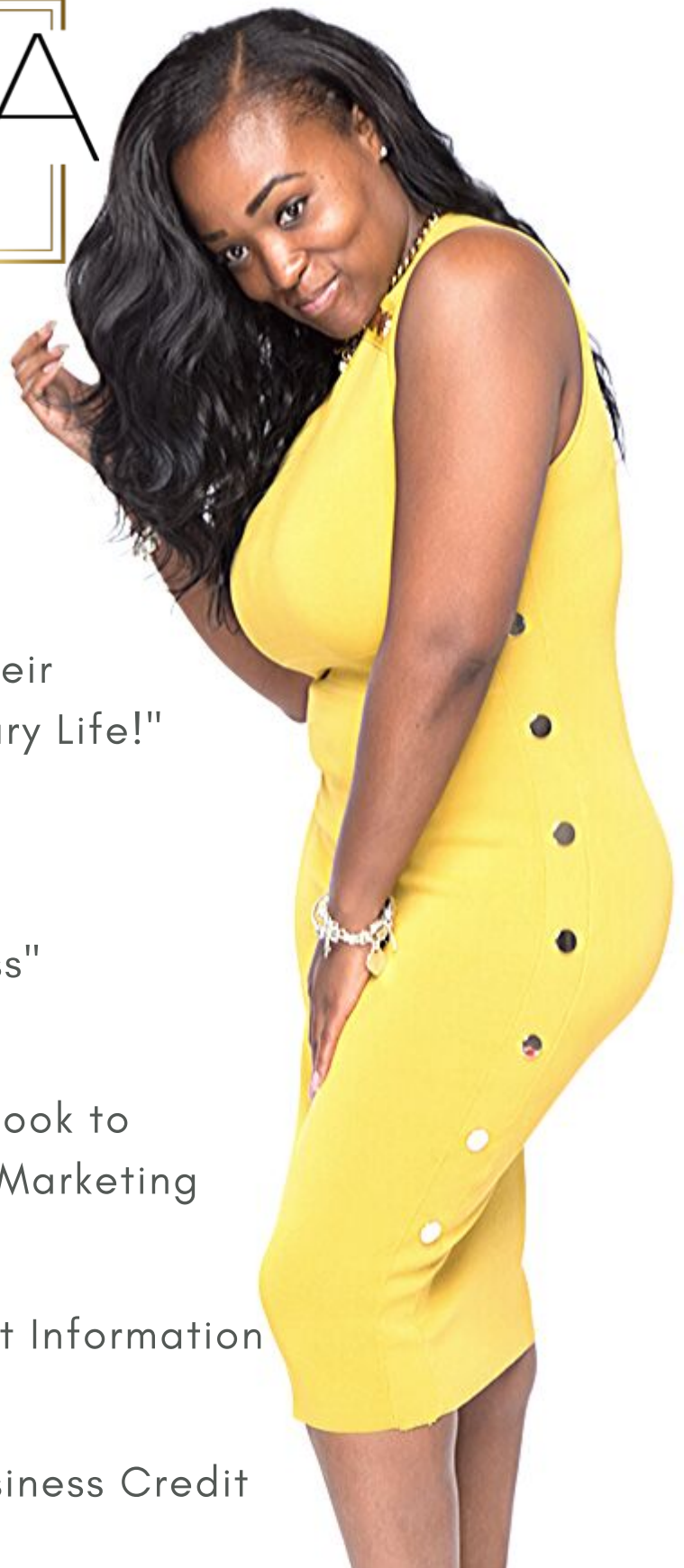
A Step-By-Step Guide & Workbook to
Business Start Up, Branding, & Marketing

The Ultimate Vendors Lab

Over 50 Manufacturers Contact Information

The Credit Game Told

The Blueprint To Personal & Business Credit



TESTIMONIALS

"Shaura has been my nail tech for about 10 years. She always keeps my nails fly & classy. Her nail art cannot be matched. She has her own style that keeps me coming back to get NAIL'D!"

~Dionne B. (Nailtorious Iconz Customer)

RSA really allows the children to express themselves through Coach Shauras' tremendous way of helping each and everyone of the girls. She's great but serious about her training. I give them 5 stars!!

~Julie H. (RSACD Parent)

"I attended one of Shauras' business seminars in which I learned a lot. I also booked her private sessions to gain direction & clarity on my business goals! Since then I've overcome my fear of failure, surpassed my expectations for my business & have grown tremendously in wealth. Thank you, Shaura! You are not only the best at what you do, you are very creative with your ideas!"

~India W. (Life Coach Client)

"Shaura really helped me change my life. She helped me reinvent my brand with solid tools, processes, and plans of action to help me grow, succeed, and meet my personal & professional goals.

~Jennifer A. (Life Coach Client)

The uniforms we purchased for our cheer team was exactly what we asked for. The process was smooth & effortless. Shaura gave so many options for customizations down to the bows! We were able to get the exact colors we wanted & everything fit so well.

Coach Bree (Iconic Luxury Brand Collection Customer)

"I loved my nails! They were exactly what I wanted. Thanks! See you next time!!"

~Jennifer L. (Nailtorious Iconz Customer)

I love ILC Hair! The 18 & 20 inch bundles were so soft, & full. No sheeding & no smell. Shaura made it very simple to purchase & it arrived in 3 days as promised. I will definitely be making another purchase.

~Bryanna T. (Iconic Luxury Collection Customer)



TESTIMONIALS

She's very nice & personable. You feel comfortable in her drama free shop and she makes sure you are comfortable at all time. Her work is high quality & I recommend her to everyone around me.

~Destiny H. (Nailtorious Iconz Customer)

Shaura Rodgers sold my previous home in 2018 and is now handling the sale of other property for me. She is a professional who puts the needs of her clients first in negotiations. I trust her to handle the sales for me because she is committed and honest.

~Porcia B. (EXP Realty Customer)

My first experience at Nailtorious Iconz was a good one. I love my nails and Shaura is very professional and funny at the same time. I enjoyed my time and my nails look great. I would recommend the great experience at Nailtorious Iconz to everyone! I will be back.

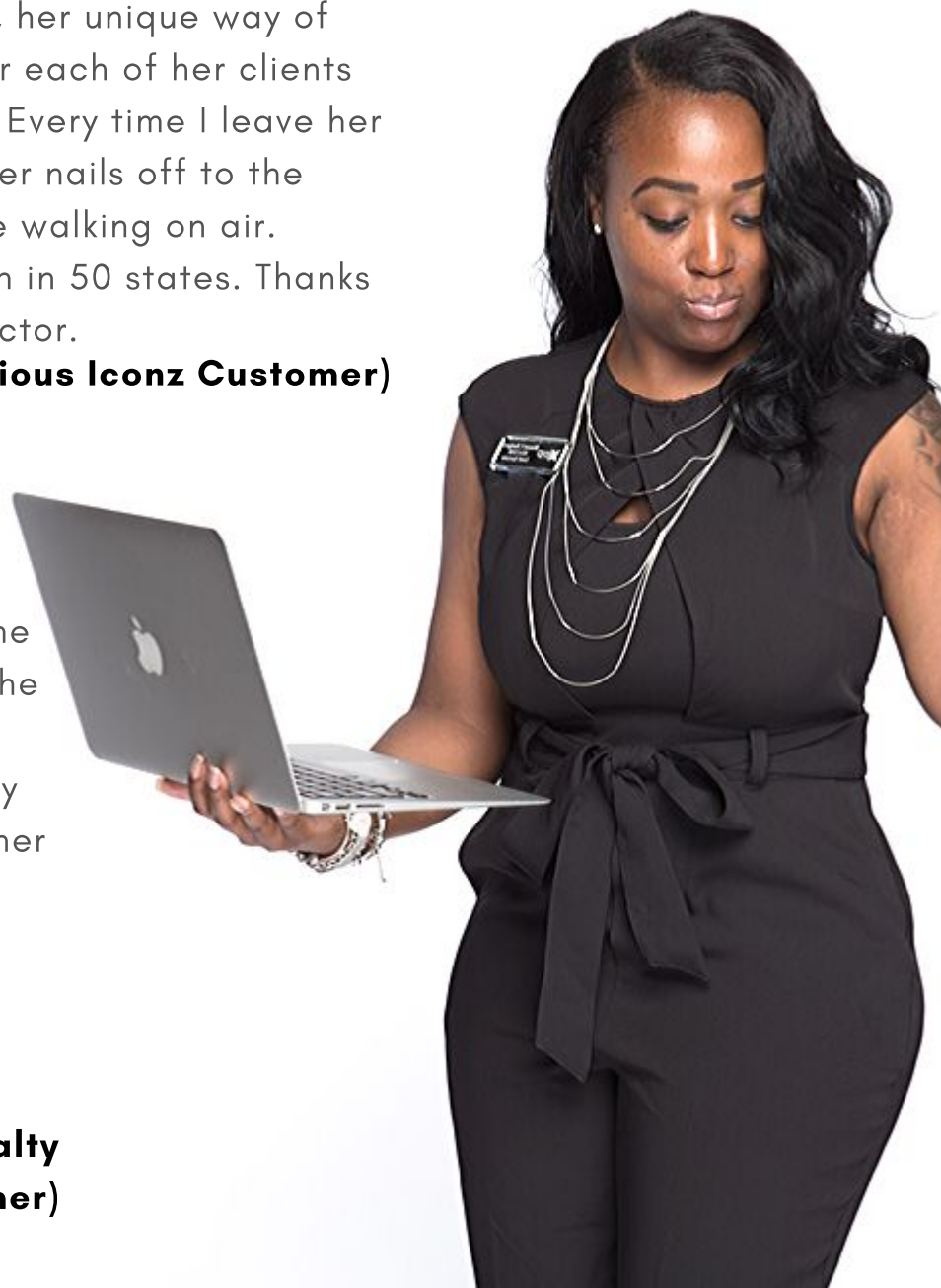
~Sandy C. (Nailtorious Iconz Customer)

Her personality is amazing, her unique way of knowing just what to do for each of her clients never cease to amaze me. Every time I leave her shop, I just want to show her nails off to the world. My pedicure had me walking on air. Shaura is the best nail tech in 50 states. Thanks Shaura you are the nail doctor.

~Regina (Nailtorious Iconz Customer)

Shaura is very professional and dependable. I saw a house I wanted gave her the address and she handled the rest. Shaura kept me informed and answered any questions I had. I still call her for support, I'm actually thinking about purchasing more properties. Shaura Rodgers is the best hands down.

~Devon W. (EXP Realty Customer)



TESTIMONIALS

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~**Porcia B. (EXP Realty Customer)**

I signed up for credit restoration and she educated me in many things I didn't know about financial literacy! I worked with her on my credit and after just 3 months my score increased over 90 points!

~**William P. (ECS Customer)**

Me and my wife signed up for credit repair with Shaura and after she educated us & repaired our credit we were able to purchase our first home after 9 months! We felt safe and informed the entire way through! Thank you, Shaura,

~**Tony B. (ECS Customer)**



SOCIAL MEDIA STATS



11.7K



4.9K



10K



SERVICES

Keynote Speaker

Financial Literacy Educator

Business Strategist

Life Coaching

SUGGESTED TOPICS

How To Purchase A Home With
Challenged Credit

How to Create A Strong Social
Presence That Gets Results

Supercharge Your Business with
Mega Marketing & Boss Branding

Cupcakes & Credit

BOOKING & CONNECT

Consider me as a speaker for your event.

My standard booking rates may vary depending on the asked location. Get in touch & let's discuss your event needs.

Phone Numbers:

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